

# 4<sup>th</sup> INTERNATIONAL CONFERENCE ON PUBLIC HEALTH IN AFRICA



MOVING TOWARDS SELF-RELIANCE TO ACHIEVE  
UNIVERSAL HEALTH COVERAGE AND HEALTH SECURITY IN AFRICA

## CPHIA 2024 Side Events Overview

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### About CPHIA

The annual Conference on Public Health in Africa (CPHIA), an initiative of the Africa Centres for Disease Control and Prevention (Africa CDC), offers a unique African-led platform for leaders and scientists across the continent to share the latest in scientific advancements, lessons learnt in the delivery of quality health care, and innovative, evidence-based public health solutions to address Africa's health challenges.

[CPHIA 2024](#) will convene in Rabat, Morocco, from 26-29 November 2024, with expected participation from up to 10,000 political leaders, health policymakers, innovators and champions in health, entrepreneurs, research scientists, health practitioners, civil representatives and young people. The event, co-convened by Africa CDC and the Ministry of Health and Social Protection of the Kingdom of Morocco, will highlight Africa's progress on the global stage under the theme "Moving Towards Self-reliance to Achieve Universal Health Coverage and Health Security in Africa" and organised around eight thematic tracks.

This marks the fourth iteration of the conference, initially held virtually in 2021 and then in-person in 2022 and 2023 in Kigali, Rwanda, and Lusaka, Zambia, respectively. As African countries accelerate the realisation of universal health coverage, annual CPHIAs are helping define how Africa can be more self-reliant in the delivery of quality health care to achieve a healthier, more prosperous Africa – for the continent, and the world.

### Side Events Application

Building on the success of CPHIA 2023, select partners will be invited to host official CPHIA 2024 side events. These events will amplify conference discussions, showcasing best practices, encouraging knowledge exchange, and driving partnership efforts across the public health sector. We invite organisations from all spectrums of public health to apply.

In line with Africa CDC's vision of a safer, healthier and more prosperous Africa, applications should cover topics such as universal health coverage, health security, innovative and

sustainable financing, climate change and one health, women, youth and civil society engagement, pandemic resilience and health systems preparedness, digital innovation and artificial intelligence.

See below for guidelines and details on how to submit a side event proposal.

**The call closes on Monday, 31 October. Please complete and submit the [required application form](#) by 23:59 hrs EAT/20:59 hrs UTC.**

If selected, the CPHIA 2024 team will assist in identifying a time slot and meeting room, and connecting you to the logistics team to arrange additional services, as needed.

### **Application Guidelines**

Organisers should present a clear thematic focus for their event that complements Africa CDC's vision of a safer, healthier and prosperous Africa. They should also seek to have a diverse collection of speakers, including strong gender and geographic balance.

There are a limited number of side events that can be held at the conference venue and so the selection of side events will be on a competitive basis. Potential side event hosts are encouraged to consider collaborating with other organisations where similar themes overlap. Similarly, please indicate in the application form if you would be open to partnering with other applicants proposing a similar side event.

Side event organisers are expected to attend the conference in person and lead in securing speakers, promoting the event, and managing RSVPs. Side events will be allocated in the morning or evening from 26 to 29 November. See below for details on side event packages.

Your application to host a side event must include the following:

- Proposed side event title.
- Description of the proposed event and how it complements Africa CDC's vision of a safer, healthier and prosperous Africa (250 words or less).
- Desired outcomes from the session (100 words or less).
- The number of expected guests.

*Please note that submissions over the word limit will not be considered.*

### **Side Event Packages**



Hosted by:



Please see below for details on the two side event packages.

**Package 1: (\$8,000)**

- Room with capacity and seating to accommodate anticipated audience size
- Pens and notepads for anticipated audience size
- Audio and visual system, including five microphones and access to WIFI
- Technical and room support, as needed
- Registration waiver for two people
- Virtual participation for guest speakers
- Access to the onsite media centre (main focal person of the side event)
- Inclusion of a flyer in the conference attendee welcome bag (host to provide)
- Listing of the side event on the CPHIA 2024 website and app under the official side events program
- Advance promotion of the side event on Africa CDC social media channels, (timeline and content to be arranged in collaboration with the conference planning team)
- Water, tea and coffee
- Translation services in two languages

**Package 2: (\$12,000)**

*Includes all items in package 1 with two amendments:*

- VIP coffee break with water, coffee, tea, juice, croissants and savoury appetisers
- Translation services in all six AU languages

For more information on the CPHIA 2024 conference, visit [www.CPHIA2024.com](http://www.CPHIA2024.com). For questions about the side events email: [CPHIAsideevents@africacdc.org](mailto:CPHIAsideevents@africacdc.org)