

4th INTERNATIONAL CONFERENCE ON PUBLIC HEALTH IN AFRICA



MOVING TOWARDS SELF-RELIANCE TO ACHIEVE
UNIVERSAL HEALTH COVERAGE AND HEALTH SECURITY IN AFRICA

CPHIA 2024 Exhibitions Submission Overview

About CPHIA

The annual Conference on Public Health in Africa (CPHIA), an initiative of the Africa Centres for Disease Control and Prevention (Africa CDC), offers a unique African-led platform for leaders and scientists across the continent to share the latest in scientific advancements, lessons learnt in the delivery of quality health care, and innovative, evidence-based public health solutions to address Africa's health challenges.

[CPHIA 2024](#) will convene in Rabat, Morocco, from 26-29 November 2024, with expected participation from up to 10,000 political leaders, health policymakers, innovators and champions in health, entrepreneurs, research scientists, health practitioners, civil representatives and young people. The event, co-convened by Africa CDC and the Ministry of Health and Social Protection of the Kingdom of Morocco, will highlight Africa's progress on the global stage under the theme "Moving Towards Self-reliance to Achieve Universal Health Coverage and Health Security in Africa" and organised around eight thematic tracks.

This marks the fourth iteration of the conference, initially held virtually in 2021 and then in-person in 2022 and 2023 in Kigali, Rwanda, and Lusaka, Zambia, respectively. As African countries accelerate the realisation of universal health coverage, annual CPHIAs are helping define how Africa can be more self-reliant in the delivery of quality health care to achieve a healthier, more prosperous Africa – for the continent, and the world.

Exhibitions Application

CPHIA 2023 featured a dynamic and vibrant exhibition space. This year, we're aiming to elevate the experience even further. We're excited to offer exhibitors another opportunity to demonstrate their cutting-edge technologies, solutions, and services to a diverse audience of industry professionals, investors, policymakers, and thought leaders. Our 2024 exhibition promises to be engaging, innovative, and impactful, with new features and enhanced interactions.

We invite applications from organisations across all sectors dedicated to uniting public health leaders, fostering collaboration, and paving a new path for health in Africa.

Exhibition organisers are expected to promote the wider conference through their networks and attend CPHIA 2024 in Rabat in November 2024.

Exhibitions will be installed by 25 November and remain up until the conclusion of the conference on 29 November. See below for guidelines and details on how to submit an exhibition proposal. Kindly note that all exhibition details will be confirmed after the proposal is approved.

Application Guidelines

Your application to host an exhibition must include the following:

- Proposed exhibition title.
- Description of the proposed exhibition and how it compliments Africa CDC's vision of a safer, healthier and prosperous Africa (250 words or less).
- The main goal of the exhibition, such as visibility/brand building, product presentation, advocacy or fundraising, etc. (100 words or less).

We encourage innovative and unique installation concepts.

If the following packages do not meet the needs of your exhibition proposal, please note this in your application; select proposals outside of the package options will be considered on a case-by-case basis.

Exhibition Packages

Bronze Resilience: 25,000MAD/2,500USD (For non-profit African organisations)

- Logo on the CPHIA 2024 exhibition wall
- Two complimentary conference registrations

Bronze plus: 100,000MAD/10,000USD (For international non-profit organisations)

- Logo on the CPHIA 2024 exhibition wall
- Two complimentary conference registrations
- Inclusion of a flyer in the conference attendee welcome bag

Union: 100,000MAD/10,000USD (For government institutions, African academic and research institutions only)



Hosted by:



وزارة الصحة والحماية الاجتماعية
Ministère de la Santé et de la Protection Sociale

- Logo on the CPHIA 2024 exhibition wall
- Two complimentary conference registrations
- Inclusion of a flyer in the conference attendee welcome bag

Peace Silver: 300,000MAD/30,000USD (*Open to all African and international non-profit organisations, academic and research institutions and cooperatives*).

- Standard stand (2.5 meters by 3 meters)
- Logo on the CPHIA 2024 exhibition wall
- Two complimentary conference registrations
- Two exhibitor badges for visitors
- Two tickets to the evening gala
- 50% discount for hosting a side/satellite event
- Inclusion of company brochure (2 pages) in the delegates' and exhibitors' bag
- Inclusion of a promotional item in the delegates' bag

Ubuntu Gold: 500,000MAD/50,000USD (*Open to all African and international non-profit organisations, academic and research institutions and cooperatives*).

- Medium-sized stand (3.5 meters by 4 meters):
- Priority logo placement
- Three complimentary conference registration
- A VIP pass (allows VIP seating at the opening, plenary and closing sessions)
- Three exhibitor badges for visitors
- Three tickets to the evening gala
- One complimentary side event
- Sponsorship of young researchers
- Inclusion of a promotional item in the delegates' bag
- Company promotional video in the conference spaces
- Inclusion of company brochure (maximum 4 pages) in delegates' and exhibitors' bag

Uhuru Platinum: 750,000 MAD/75,000USD (*Open to all African and international non-profit organisations, academic and research institutions and cooperatives*).

- Large stand (4.5 meters by 5 meters)
- Priority logo placement
- Five complimentary conference registrations
- Two VIP passes (Allows VIP seating at the opening, plenary and closing sessions)
- Four exhibitor badges for visitors
- Four tickets to the evening gala
- One complimentary side event
- Dedicated meeting room
- Sponsorship of young researchers

- Inclusion of company brochure (maximum 4 pages) in delegates' bags
- Inclusion of a promotional item in the delegates' bag
- Inclusion of the company logo on the conference website, final programme and the conference guide.

For more information on the CPHIA 2024 conference, visit www.CPHIA2024.com. For questions about the exhibitions email: CPHIAexhibitions@africacdc.org